

ORDER



Orders	Order / Rev:	167141
	Alt Order #:	06816381
	Product Desc:	D.C.C.C.
	Estimate:	1193
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC Democratic Congressional Cam
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	139	\$88,700.00	\$75,395.00
10/29/12	10/29/12	26	\$35,425.00	\$30,111.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	139	\$88,700.00	\$75,395.00	0.00
November 2012	26	\$35,425.00	\$30,111.25	0.00
Totals	165	\$124,125.00	\$105,506.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$124,125.00
Market	100%	\$730,147.06

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$182,536.76
KMSP	18%	\$131,426.47
KMWB	1%	\$7,301.47
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$14,602.94
WCCO	33%	\$240,948.53
WFTC	4%	\$29,205.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/23/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	12	\$475.00	3	0.00	NM	12	\$5,700.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -				12		\$475.00		0.00			
E 2	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	12	\$450.00	3	0.00	NM	12	\$5,400.00

Order / Rev: 167141
 Alt Order #: 06816381
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: DCCC Democratic Congressional Camp
 Product Desc: D.C.C.C.
 Estimate: 1193

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF--	:30	2	\$950.00	3	0.00	NM	2	\$1,900.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					2	\$950.00		0.00			
E 15	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	3	\$850.00	1	0.00	NM	3	\$2,550.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$850.00		0.00			
E 16	M	10/29/12	10/29/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	3	\$7,500.00	3	0.00	NM	3	\$22,500.00
DWTs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$7,500.00		0.00			
E 17	M	10/23/12	10/26/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- TWTF--	:30	8	\$375.00	2	0.00	NM	8	\$3,000.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					8	\$375.00		0.00			
E 18	M	10/23/12	10/26/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF--	:30	8	\$1,750.00	3	0.00	NM	8	\$14,000.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					8	\$1,750.00		0.00			
E 19	M	10/27/12	10/27/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	-----S-	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					3	\$700.00		0.00			
E 20	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	3	\$1,750.00	2	0.00	NM	3	\$5,250.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$1,750.00		0.00			
E 21	M	10/28/12	10/28/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	3	\$850.00	3	0.00	NM	3	\$2,550.00
5EW N LTE EDTN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$850.00		0.00			
E 22	M	10/23/12	10/26/12	M-F 1035-1102p Nightline	CM	1035-1102p	- TWTF--	:30	10	\$750.00	3	0.00	NM	10	\$7,500.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					10	\$750.00		0.00			
E 23	M	10/29/12	10/29/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	3	\$475.00	3	0.00	NM	3	\$1,425.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$475.00		0.00			
E 24	M	10/29/12	10/29/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$450.00		0.00			
E 25	M	10/29/12	10/29/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$300.00		0.00			
E 26	M	10/29/12	10/29/12		CM	11a-12p	M-----	:30	3	\$325.00	2	0.00	NM	3	\$975.00

Order / Rev: 167141
Alt Order #: 06816381
Flight Dates: 10/23/12 - 10/29/12

Advertiser: DCCC Democratic Congressional Camp
Product Desc: D.C.C.C.
Estimate: 1193

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F Midday News												
				M-F Midday News												
5 EW NWS 11AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				3	\$325.00		0.00					
E 27	M	10/29/12	10/29/12	M-F 3-4p	CM	3-4p		M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				Twin Cities Live												
TWIN CITIES LV																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$200.00		0.00					
E 28	M	10/29/12	10/29/12	M-F 4-430p	CM	4-430p		M-----	:30	2	\$275.00	3	0.00	NM	2	\$550.00
				Millionaire												
MILLIONAIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$275.00		0.00					
E 29	M	10/29/12	10/29/12	M-F 5-530p	CM	5-530p		M-----	:30	2	\$675.00	2	0.00	NM	2	\$1,350.00
				M-F 5-530p												
5 EW NW 5P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$675.00		0.00					
E 30	M	10/29/12	10/29/12	M-F 6-630p	CM	6-630p		M-----	:30	2	\$950.00	3	0.00	NM	2	\$1,900.00
				M-F 6-630p												
5 EW NW 6P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$950.00		0.00					
E 31	M	10/29/12	10/29/12	M-F 630-7p	CM	630-7p		M-----	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				M-F 630-7p												
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$950.00		0.00					
E 32	M	10/29/12	10/29/12	M-F 1035-1102p	CM	1035-1102p		M-----	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				Nightline												
ABC-NITELINE<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$750.00		0.00					
E 33	M	10/29/12	10/29/12	M-F 1102p News	CM	1102-1132p		M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
				M-F 1102p News												
5 EW NWS 11PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$375.00		0.00					
E 34	M	10/29/12	10/29/12	M-F,Su Late News	CM	10-1035p		M-----	:30	1	\$1,750.00	3	0.00	NM	1	\$1,750.00
				M-F, Su 10-1035p												
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$1,750.00		0.00					
												Totals	165	\$124,125.00		